

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) An illuminating device comprising light means for generating primary light and a light-emitter comprising an after-glowing material for emitting secondary light after the light means is switched off or has extinguished, wherein the after-glowing material is shaped in a predetermined pattern configured to display information and to be substantially invisible when the light means generates the primary light, wherein the predetermined pattern is distributed throughout a portion less than an entire portion of a light transmissive material, wherein the illuminating device is configured to only allow viewing of the primary light through the light transmissive material.

2. (Previously Presented) The illuminating device as claimed in claim 1, wherein intensity I_{1m} of the primary light emitted by the light means as compared to the secondary intensity I_{1e} of the

secondary light emitted by the light-emitter is such that $I_{1e}/I_{1m} < 0.5$.

3. (Previously Presented) The illuminating device as claimed in claim 1, wherein intensity I_{1m} of the primary light emitted by the light means as compared to a secondary intensity I_{1e} of the secondary light emitted by the light-emitter is such that $I_{1e}/I_{1m} < 0.1$.

4. (Previously Presented) The illuminating device as claimed in claim 1, wherein an initial light output of the after-glowing material following the switching off or the extinguishing of the light means is lower than 3 cd/m^2 .

5. (Previously Presented) The illuminating device as claimed in claim 1, wherein an initial light output of the after-glowing material is equal to or lower than 1 cd/m^2 .

6. (Previously Presented) The illuminating device as claimed in claim 1, wherein the predetermined pattern comprises at least one of an alphanumerical character, a logo and an arrow.

7. (Previously Presented) The illuminating device as claimed in claim 1, wherein the after-glowing material comprises a photoluminescent or phosphorescent material.

8. (Previously Presented) An electric lamp comprising a lamp vessel provided with the light-emitter according to claim 1.

9. (Previously Presented) A luminaire comprising a housing having a light emission window, the housing or the light-emission window being provided with the light-emitter according to claim 1.

10. (Previously Presented) An automotive head lamp comprising a housing having a light emission window, the housing or the light-emission window being provided with the light-emitter according to claim 1.

11. (Previously Presented) A display device comprising a display window provided with the light-emitter according to claim 1.

12. (Currently Amended) An illuminating device comprising:
a light source configured to generate primary light when
turned on; and

a light-emitter configured to emit secondary light after the
light source is off;

wherein the light-emitter is configured as a pattern of after-
glowing material, which pattern is configured to be substantially
invisible when the light source is on, wherein the predetermined
pattern is distributed throughout a portion less than an entire
portion of a light transmissive material, wherein the illuminating
device is configured to only allow viewing of the primary light
through the light transmissive material.

13. (Previously Presented) The illuminating device of claim
12, wherein a level of the secondary light is at least one of equal
to or lower than 3 cd/m^2 and equal to or lower than 1 cd/m^2 .

14. (Previously Presented) The illuminating device of claim
12, wherein a primary intensity I_{1m} of the primary light as compared
to a secondary intensity I_{1e} of the secondary light is at least one
of $I_{1e}/I_{1m} < 0.5$ and $I_{1e}/I_{1m} < 0.1$.

15. (Previously Presented) The illuminating device of claim 12, wherein the patterned after-glowing material comprises at least one of an alphanumerical character, a logo and an arrow.

16. (Previously Presented) The illuminating device of claim 12, wherein the patterned after-glowing material comprises at least one of a photo-luminescent and phosphorescent material.

17. (Previously Presented) An electric lamp comprising a lamp vessel provided with the light-emitter according to claim 12.

18. (Previously Presented) A luminaire comprising a housing having a light emission window, the housing or the light-emission window being provided with the light-emitter according to claim 12.

19. (Previously Presented) An automotive head lamp comprising a housing having a light emission window, the housing or the light-emission window being provided with the light-emitter according to claim 12.

20. (Previously Presented) A display device comprising a display window provided with the light-emitter according to claim 12.